



**EMBAIXADA DA REPÚBLICA FEDERATIVA DO BRASIL
AMBASSADE DU BRÉSIL**

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27 June 2010

TO WHOM IT MAY CONCERN

Hereby I testify that the Brazilian photographer Adonai Rocha, presently residing in Brasília, Brazil, was engaged in the Brazilian Embassy sponsored cultural project to commemorate the 50th anniversary of Brasília, which took place at Kornhausforum in Berne, Switzerland, between 10 and 26 of June 2010.

Mr Adonai Rocha's role has been highly appreciated and was essential for the successful outcome of the exhibition. He provided the technical details concerning packing and delivery, conceived the panoramic photos with excellent quality and beauty and met the deadlines.

The successful exhibition highly recommend Mr Adonai Rocha for future projects.


Unaldo Eugenio Vieira de Sousa
Minister-Counsellor
Head of the Cultural Sector



United Nations Development Programme

Letter of Reference

Adonai Rocha

Position: ICT Director-Producer

Working Period: From 8 April 2005 to 24 February 2006

Adonai Rocha was attached to the Talk Back TV Programme at Botswana Television as Information and Communication Technologies – ICT Director-Producer during the above mentioned period (April 2005—February 2006). This one-hour, live, interactive TV programme is part of the Teacher Capacity Building Project, or TCB, that aims at empowering teachers with knowledge and skills they need to infuse HIV/AIDS education in their classes. The programme is implemented by the Botswana Government (Ministry of Education and Botswana Television), United Nations Development Programme (UNDP), and African Comprehensive HIV Aids Partnerships (ACHAP).

Mr. Rocha was employed by African Comprehensive HIV Aids Partnerships - ACHAP as TV ICT Director-Producer for Talk Back programme. Specific Duties included:

- Development and presentation of a comprehensive ICT plan for TCB;
- Continue documenting Talk Back production for its website;
- Redesigning and regularly updating the existing website, creating new pages, such as HIV/AIDS news sections, chat and forums and a new segment dedicated to youth;
- Improving Talk Back call-ins and interactive participation systems;
- Implementing new interface (hardware/software) for receiving and distributing SMS to/from viewers/teachers/students.
- Producing multimedia presentations, materials, classes, tutorials.
- Piloting Internet access systems to be used by TCB in schools.
- Researching ICT hardware and software.
- Creating and managing ICT department/section, staff, for Talk Back/TCB;
- Acquiring proper equipment for ICT production and data storage.
- Training staff in required and appropriate ICT skills;
- Using ICT to monitor and evaluate the impact of Talk Back/TCB.

Mr. Rocha is confident, self-reliant and resourceful in tackling work tasks, even when difficulties or obstacles arise. He holds a maturity and integrity, always maintaining a professional attitude. He works well to deadline and is a keen team player. I heartily endorse his application for employment.

Yours faithfully,

Morwalela Dux Kesimalopa

Botswana Television – Producer (Talkback)



United Nations Development Programme

Letter of Reference

Adonai Rocha

Position: TV Director-Producer

Working Period: From 28 October 2002 to 30 October 2004

Adonai Rocha has been attached to the Talk Back TV Programme at Botswana Television since October 2002. Talkback is a one-hour, live, interactive TV programme, and is part of the Teacher Capacity Building Project, (TCB Project), that aims to provide teachers with knowledge and skills they need to infuse HIV/AIDS education in their classes. The programme is implemented by the Botswana Government (Ministry of Education, Botswana Television), United Nations Development Programme (UNDP), and African Comprehensive HIV Aids Partnerships.

Mr. Rocha was employed by UNDP as TV director-producer for Talk Back programme. In collaboration with the national counterpart and production team, the Television Director provided editorial and visual direction and leadership in the design and production of a series of television programmes aimed at informing and educating viewers on HIV/AIDS related issues.

Specific Duties included:

- Providing leadership to a crew taking the programme from conception to putting the picture on air.
- Ensuring the availability of the studio crew and all equipment necessary for the production; also ensuring that all in-house equipment is well maintained and is operated effectively; and attending to breakdowns promptly. Keeps all stations informed on what steps to take in case of a technical problem, especially on a live production.
- Providing leadership in preparing the floor plan ahead of studio time; arranging camera and set positions as well as the seating plan.
- Providing specifications for the purchase of media equipment. Keep up to date with the latest technical developments and innovations in the field of television production.
- Carrying out pre-air checks to ensure that the sound, visuals, lighting, etc. are functional and in place.
- Planning and executing the creative outlook of the production, providing clear instructions on what needs to be done to get the desired picture composition and background settings.
- Working closely with the producer to ensure the programme runs within the stipulated times from start to finish.
- Training of staff under his supervision on television production to ensure sustainability of the programme.

Mr. Rocha is confident, self-reliant and resourceful in tackling work tasks, even when difficulties or obstacles arise. He holds a maturity and integrity, always maintaining a professional attitude. He works well to deadline and is a keen team player. I heartily endorse his application for employment.

Yours faithfully,

Morwalela Dux Kesalopa

Botswana Television – Producer (Talkback)



CERTIFICATE OF SERVICE

Adonai Rocha (Mr)

Start Date of Contract – 09 April 2005

End of Contract – 08 April 2006

Nature of work – Information Communications and Technology
Multimedia Director - Producer – Botswana Television


Ditsapelo Makati
Senior HR Officer

This certificate is issued in accordance with section 24 of the Employment Act



Botswana

9th February 2006

Letter of Reference

Adonai Rocha

Position: TV Director-Producer

Working Period: From 28 October 2002 to 30 October 2004

TO WHOM IT MAY CONCERN

I have known Adonai Rocha as a colleague in the employ of UNDP during the last three years since October 2002. Mr. Rocha was employed by UNDP as TV director-producer to pioneer the Botswana Television *Talk Back* programme. This one-hour, live, interactive TV programme is part of the Teacher Capacity Building Project (TCB), that aims to provide Botswana teachers with the knowledge and skills they need to infuse HIV/AIDS education in their classes. The programme is a joint partnership between the Government of Botswana, Botswana Television, the United Nations Development Programme (UNDP), and the African Comprehensive HIV Aids Partnerships (ACHAP).

As a colleague in the organisation, I have always enjoyed Rocha's rare sense responsibility and commitment to work on tasks assigned. In my capacity as UNDP's Public Affairs & Communication Officer, I have worked closely with him on matters relating to writing and updating content for the *Talk Back* website and it is in this area where he has displayed his multiskills the best. Recently we worked together on a small assignment of updating the UNDP websites.

During our work together Rocha has proved to be a dynamic and energetic go-getter who is always keen on being on top of the ever-changing, multi-faceted Information Technology.

Due to his hard work and commitment to what he does, the *Talk Back* programme has participated in a number of international and regional media award competitions where it was able to bring home awards. As a result of his pioneering ideas today *Talk Back* is a very popular programme in Botswana and the neighbouring countries.

Rocha has a pleasant disposition and would be an asset to any organisation that would seek to benefit from his tremendous wealth of the multi-faced world of IT and television industry.

In short, I do not have any reservations in recommending Adonai Rocha for employment in your organisation.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Marx Garekwe', written over a horizontal line.

Marx Garekwe

Public Affairs & Communication Officer



Botswana

9th February 2006

TO WHOMIT MAY CONCERN

I have worked with Adonai Rocha as a colleague when updating the United Nations Development Programme (UNDP) website for the Botswana office during the period: 06 December 2005 - 29th January 2006.

In our work together for the said period, he was the Webmaster and I was responsible for the development of content. Adonai proved to be greatly reliable team worker who always strives for perfection. He is a dynamic team player with a keen understanding of the multi-faceted Information Technology industry.

He deftly handled the IT problems we had with the UNDP site as well as regularly maintaining the **Talk Back** sites which he had developed for the Ministry of Education's Teacher Capacity Building project.

As an IT enthusiast, Adonai is always striving to be on top of the latest developments in the ever-changing world of Information Technology.

Having worked with him on the **Talk Back** programme previously, I have always been impressed with his sense dedication and commitment to whatever assignment he sets out to do. He is at best when there is a problem to solve – always contributing his views and ideas.

He has a pleasant disposition and would be an asset to any organization willing to benefit from his wealth of experience and knowledge in the IT and audio/video industry.

Having worked and professionally interacted with him during the last three years I have no reservation in recommending him to any serious employer.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Marx Garekwe', is written over a white background.

Marx Garekwe

Public Affairs & Communication Officer

TELEBRÁS


A T E S T A D O

Atesto para os devidos fins que o Sr. ADONAI ROCHA prestou serviços a este Centro Nacional de Treinamento, no período de 01/03/84 a 31/12/84, como empregado da TELEBRÁS por prazo determinado.

O Sr. ADONAI executou, no período, serviços de produção e captação de slides para audiovisuais, duplicações de slides, reprodução em slides de artes, desenhos, gráficos, etc, transcrição de audiovisuais para fitas de vídeo cassete e revelação de fotos em preto e branco.

Os trabalhos executados pelo Sr. ADONAI ROCHA foram sempre de boa qualidade, tendo o mesmo demonstrado possuir capacidade técnica compatível com as exigências das tarefas realizadas.

Brasília, 03 de fevereiro de 1986


FRANCISCO MARTINS FETTERMANN
Gerente do Centro Nacional de Treinamento

DECLARAÇÃO

Declaramos, para os devidos fins que o Senhor ADONAI ROCHA, vem prestando a esta empresa, sempre que necessário, serviços fotograficos diversos, apresentando um padrão de qualidade inteiramente satisfatório, comprovando assim sua capacidade técnica.

Brasília, 31 de janeiro de 1986

Ferreira
Francisco Ferreira

Chefe da Seção Administrativa
da PETROBRÁS em Brasília

Francisco Ferreira
Chefe/SEAD



MINISTÉRIO DO EXÉRCITO
GABINETE DO MINISTRO

D E C L A R A Ç Ã O

Declaro para fins de Cadastramento em Órgãos Públicos, que a Firma FOTOMARKET COMÉRCIO INDÚSTRIA E SERVIÇOS LTDA, CGC 01657204/0001-62, estabelecida no SCS - Edifício José Severo - Sala 304 - Brasília-DF, prestou serviços de reprodução de fotos antigas, ampliação e viragem sêpia (aspecto antigo), tendo até a presente data satisfeito todos os compromissos assumidos.



Brasília-DF, 17 de março de 1986

Alceu Lima de Souza
LIMA DE SOUZA MAJ
CHEFE SAMSv

bloch

BLOCH EDITORES S.A. • S.I.G — QUADRA 1 — LOTE 939 • TEL.: 223-5410 • TELEX (061) 1058 • BRASÍLIA • DF

D E C L A R A Ç Ã O

Declaramos, para fins de apresentação junto ao Sindicato dos Jornalistas Profissionais do Distrito Federal, que o Sr. ADONAI ROCHA é fotógrafo profissional, residente em Brasília.

Brasília, 14 de setembro de 1981


Bloch Editores S.A.